NG XUE WEN
Senior UIUX Designer

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🌐 ngxuewen.com

EDUCATION

2008 – 2011

Nanyang Polytechnic
Diploma in Digital Media Design
(Interactive Media)

ACHIEVEMENT

Top 15% for Year 2, Semester 2
Top 15% for Year 3, Semester 1

SKILLS

CREATION

Figma
Sketch
Adobe Photoshop
Adobe Illustrator
Anima
Principle

PROTOTYPE / BRAINSTORMING

InVision App
Marvel
Miroboard

DOCUMENTATION

Confluence Jira

When I'm not busy
tweaking pixels and doing
research, I enjoy being a
couch potato, reading
fiction books, and running
away from cats *(the fear
for them is legit).*

Hi! I've dedicated over 12 years of my career in the digital creative industry, I've had the opportunity to engage with clients in Singapore to around the world. My passion lies in crafting intuitive solutions for complex problems.

EXPERIENCE

UI / UX Lead
BORN Group | Feb 2018 – Present

In BORN, I lend my expertise to:

- Running discovery workshops with executive stakeholders for global clients to find their problem statements and gather requirements.

- Working closely with clients and internal team during production to ensure that both business and user goals are met.

- Head-sphere the entire project from start to end, from leading to managing to executing deliverables.

- Guide & mentor junior members towards better execution and design thinking.

Senior Art Director
Tribal Worldwide (DDB Group) | Sep 2016 – Dec 2017

Art Director
Tribal Worldwide (DDB Group) | Dec 2014 – Dec 2016

Junior Art Director
Tribal Worldwide (DDB Group) | Aug 2013 – Dec 2014

In Tribal Worldwide, I lend my expertise to:

- Heavily involved in conceptualizing for digital campaigns, creating key visuals and assets.

- Working closely with internal creative and tech team during production to ensure requirements and deliverables comes out smoothly.

- Lead, manages and executes visual design production from start to end.

Interactive Designer
POSSIBLE Worldwide | Sep 2011 – Aug 2013

In POSSIBLE, I lend my expertise to:

- Conceptualize and creating digital banners, microsites and eDM for campaigns.

- Creating visual design screens for tablet/mobile apps (SAP)

- Working closely with internal creative and tech team during production to ensure requirements and deliverables comes out smoothly.